



International Fair of
the Hotel and Catering
Equipment - HoReCa

**Solutions that drive
progress.
Experiences that inspire.**

25 – 28 Feb 2027



**BELGRADE
FAIR**



The Meeting Place for the HoReCa Industry

The HORECA Equipment Fair brings together manufacturers, distributors and professionals from the hotel, restaurant and catering sectors, providing a platform for showcasing modern solutions and developing new business opportunities. Traditionally held alongside the International Tourism Fair, it connects two key segments of the tourism industry.





Octopos

Everything for Modern Hospitality

From professional kitchen and hotel equipment to solutions for restaurants, bars and other hospitality establishments.

All in one place:

- ✓ kitchen, restaurant and bar equipment
- ✓ hotel equipment and textiles
- ✓ cleaning and maintenance equipment
- ✓ bakery and confectionery product ranges
- ✓ banquet equipment and related amenities
- ✓ security and booking systems
- ✓ trade literature and publications





Technology That Meets Industry Needs

Modern equipment, new technologies and innovative solutions are transforming the way hotels, restaurants and other hospitality establishments operate.

The Fair provides an opportunity to discover, all in one place, products and solutions that increase efficiency, improve service quality and enhance business operations.





Knowledge You Can See – and Apply

- The professional program, presentations, demonstrations of hospitality skills and tastings further enrich the trade fair experience.

Visitors have the opportunity to discover new products and technologies, see them in action and exchange experiences with industry professionals.





Connections That Create New Opportunities

The Fair provides a platform for exhibitors, trade visitors and prospective partners to meet face to face.

- ✓ business meetings
- ✓ product and service presentations
- ✓ finding new partners
- ✓ sharing experience and knowledge
- ✓ developing future partnerships





The Place to Make New Business Contacts

For exhibitors, the HORECA Equipment Fair is an opportunity to showcase their products and innovations, meet prospective buyers and partners, and further strengthen their brand positioning among the professional audience.

For trade visitors, the Fair is the place to find new solutions, suppliers and ideas for improving their business.





A Synergy Connecting Tourism and the HoReCa Industry

Held alongside the International Tourism Fair, the event creates a unique platform connecting destinations and tourism offerings with modern solutions for hospitality, restaurants and catering.

All in one place:

- ✓ the tourism industry
- ✓ hotels and hospitality establishments
- ✓ equipment manufacturers and distributors
- ✓ tourist organizations and businesses
- ✓ industry professionals and business partners

From Tourism Offerings to the Complete Guest Experience.





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Experiences that inspire.**

Be part of the 22nd International
Fair of Hotel and Catering
Equipment – HoReCa.





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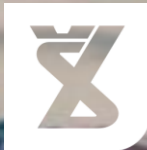


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THANK YOU!



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